

## Package Discounts for

## **Sports Educators**

You're a sports educator: Our readers are your audience! We promote sports and health education programs year-round. Make sure your events and summer camps are posted to our calendar (that's free to do). Then choose one of the packages below, or let us tailor one to your needs!



- One-year content ad on sports / exercise classes page
- Paragraph + graphic in after-school
   / fall program e-newsletter, August
- Paragraph + graphic in March and April editions of summer camp newsletter







## **STANDARD: \$2010 \$1290**

- One-year content ad on sports / exercise classes page
- One-year content ad on sports camps page
- Paragraph + graphic in after-school / fall program e-newsletter, August
- Paragraph + graphic in March and April editions of summer camp newsletter
- Square ad (250 x 250 px) running throughout local site, 20,000+ impressions/month for 6 months

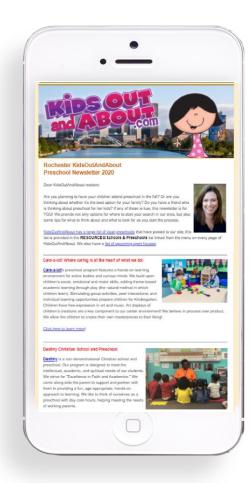
CLICK HERE TO SEE SAMPLE IMAGE ADS

CLICK HERE TO SEE SAMPLE E-BLASTS



## PREMIUM: **\$5010** \$3210

- One-year content ad on sports
   / exercise classes page
- One-year content ad on sports camps page
- Paragraph + graphic in after-school / fall program e-newsletter, August
- Paragraph + graphic in March and April editions of summer camp newsletter
- One year upgrade
- Two e-blasts to entire list exclusively about your program (usually one advertising spring/summer programs and one for fall)
- One year of square ad (250 x 250 px) running throughout the site, can swap ads and A/B test anytime



**CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!**